



Sales Forecast (12 Months) best guess

MOST TECHNOLOGY

2022

Jan-22

12-month Sales Forecast

| | Jan-22 | Feb-22 | Mar-22 | Apr-22 | May-22 | Jun-22 | Jul-22 | Aug-22 | Sep-22 | Oct-22 | Nov-22 | Dec-22 | Annual Totals | Average number of students |
|---------------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------------|----------------------------|
| School subscription units sold | 0 | 1 | 1 | 2 | 3 | 5 | 6 | 8 | 8 | 9 | 10 | 12 | 65 | 6500 |
| Sale price € / unit Plan 1 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | 270,00 | | |
| Cat 1 TOTAL | 0 | 270 | 270 | 540 | 810 | 1 350 | 1 620 | 2 160 | 2 160 | 2 430 | 2 700 | 3 240 | 17 550 | |
| School subscription units sold | 0 | 0 | 0 | 1 | 2 | 3 | 4 | 5 | 5 | 5 | 6 | 8 | 39 | 15600 |
| Sale price € / unit Plan 2 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | 540,00 | | |
| Cat 2 TOTAL | 0 | 0 | 0 | 540 | 1 080 | 1 620 | 2 160 | 2 700 | 2 700 | 2 700 | 3 240 | 4 320 | 21 060 | |
| School subscription units sold | 0 | 0 | 0 | 0 | 1 | 2 | 3 | 4 | 4 | 5 | 6 | 6 | 31 | 20150 |
| Sale price € / unit Plan 3 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | 1 620,00 | | |
| Cat 3 TOTAL | 0 | 0 | 0 | 0 | 1 620 | 3 240 | 4 860 | 6 480 | 6 480 | 8 100 | 9 720 | 9 720 | 50 220 | |
| Employer subscription units sold | 0 | 0 | 0 | 0 | 2 | 4 | 8 | 12 | 16 | 18 | 20 | 30 | 110 | |
| Sale price € / unit | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | 150,00 | | |
| Cat 4 TOTAL | 0 | 0 | 0 | 0 | 300 | 600 | 1 200 | 1 800 | 2 400 | 2 700 | 3 000 | 4 500 | 16 500 | |
| Career path assessment units sold | 0 | 0 | 0 | 0 | 0 | 0 | 800 | 1700 | 2200 | 4000 | 5500 | 7800 | 22000 | |
| Sale price € / unit | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | 5,00 | | |
| Cat 5 TOTAL | 0 | 0 | 0 | 0 | 0 | 0 | 4 000 | 8 500 | 11 000 | 20 000 | 27 500 | 39 000 | 110 000 | |
| Referral fee units sold | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 40 | 65 | 125 | |
| Sale price € / unit | | | | | | | | | | 20,00 | 20,00 | 20,00 | | |
| Cat 6 TOTAL | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 400 | 800 | 1 300 | 2 500 | |
| Cat 7 units sold | | | | | | | | | | | | | 0 | |
| Sale price € / unit | | | | | | | | | | | | | | |
| Cat 7 TOTAL | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Monthly totals: All Categories | 0 | 270 | 270 | 1 080 | 3 810 | 6 810 | 13 840 | 21 640 | 24 740 | 36 330 | 46 960 | 62 080 | 217830 | 42250 |